

Colorado's Water Plan Get On Board

Modernize Agriculture

76% of voters support modernizing and helping provide greater flexibility for farmers and ranchers in how they use water

89% of Colorado's water supply is used for agriculture



Avoid Trans-Mountain Diversions

78% of voters prefer conservation and recycling to taking water from the Western Slope

Massive water projects cost billions to build, harm our environment, wreck our rivers, and increase our water bills



Champion Healthy Rivers

90% of voters say a priority for the water plan is keeping rivers healthy and flowing

Rivers in Colorado generate over \$9 billion in economic revenue each year and support nearly 80,000 jobs



Increase Conservation

88% of voters support a state-wide goal to significantly reduce urban water use

10% **REDUCTION** in Water Use by 2020



We're All In This Together!

Speak up at waterforcolorado.org/take-action